



## Company Profile

### Who We Are

XCome is a world leader in creating software applications for telecommunications operators, handset manufacturers and wireless content publishers. Dedicated to the latest mobile technology, XCome offers a comprehensive and user-friendly series of products and services to enrich people's mobile lives.

### Cutting Edge Technology

Through our software development expertise, XCome takes pride in providing customizable solutions which are tailored to our partner's needs. Our development team is focused on developing next-generation technologies and holds patents in the areas of instant messaging and Near Field Communication (NFC). We are an authorized BREW® training partner and active contributors as a Java™, Symbian™, MSN® Mobile Developer Program, and OMA® member. These are our keys to achieving the realities of mobile dreams.

### XCome in Mobile Communications

With XCome, subscribers can always stay connected, regardless of which IM community or devices they are using. In the near future, people will connect to various communities, networks and mobiles by using XCome's Unified Messaging over IMS. This visionary solution will bridge all gaps by achieving connectivity not only between different IM and VoIP services but also between all devices - handsets, PCs and fixed-line phones\*. However, operators don't have to wait until the future to take advantage of XCome's fully customizable and complete messaging solutions.



**The OMA-IMPS Solution** - This flexible & customizable OMA compliant IMPS solution is ideal for operators who want to create their own network. Providing a client which can be easily installed in any handset, XCome's end-to-end solution is rapidly integrated into mobile operators' network environment and operations systems. Without being limited by different handset performance levels, this solution offers all the essential IM functions without heavy memory requirements.

**The Public IM Solution** - This is designed for operators who are looking to leverage the significantly growing user base of public IM services. XCome can offer a complete solution which is developed within partnerships such as the MSN® Mobile Developer Program. Including client and gateway server components, this solution enables operators to better monitor their IM networks and lets subscribers easily connect to public IM services like MSN® Messenger, Yahoo® Messenger, AIM®, ICQ® or QQ®.

**The SIP Short Messaging Solution** - This IMS based solution is for operators who want to provide their subscribers with an already familiar and easy to use instant messaging service. XCome's solution closely resembles the SMS experience, but with one powerful difference: it is **presence service** enabled. Therefore, it requires a low learning curve even for subscribers who are not familiar with the Public IM services. Operators already equipped with an IMS network can take advantage of the constantly growing SMS ARPU without any extra investments.

\*Interoperability between public IM services may require agreements with the service providers accordingly.



*XCome was founded in 2002 by our visionary team with a simple philosophy: Make Your Mobility Come True. This is the inspiration for our talented and passionate staff to push the boundaries of technology and develop innovative products for global mobile users in areas that touch their everyday experiences. In communications, lifestyle applications, entertainment and mobile learning, XCome strives to Make Your Mobility Come True.*

A RED HERRING Recognized Company



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# XCome

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### XCome in M-Learning

XCome's M-Learning solution combines the utility of the XLex mobile dictionary with the enrichment of the XGEPT exam preparation tool. This solution gives the steadily growing number of worldwide English learners a content rich tool to improve their English skills- all without being limited by location or time.

With content licensed from the top branded exam and dictionary sources and flexible database sizes, XCome lets you offer mobile learning solutions which are suitable for all handsets from low-end to high-end feature phones.

**XLex** is the easy-to-use bilingual/ bi-directional mobile dictionary application with a word base of up to 100.000 words. Based on the world renowned dictionary databases of Longman, Oxford, and Lexicomp, it is a reliable source for improving an English learner's vocabulary.

**XGEPT** is the mobile exam preparation tool especially helpful in preparing for major standardized English tests, like the GEPT®, GRE®, TOEFL®, TOEIC® or GMAT®. The test databases are developed by native English teaching specialists and each module consists of three built-in test levels of ten units each. 15 multiple choice questions per unit helps users to test and improve their English proficiency in an entertaining manner.

### Partner References

XCome has a proven track record working with top-tier handset manufacturers. Here are some recent customer examples for our XMessenger and XLex Products:



#### Motorola

- Motorola Thailand: XMessenger.
- Motorola HK: XMessenger and XLex.
- Motorola Taiwan: XMessenger and XLex.



Sony Ericsson

#### Sony Ericsson

- Sony Ericsson Taiwan: XMessenger and XLex.
- Sony Ericsson China: XLex.



#### Nokia

- Nokia Greater China: XLex.
- XMessenger compatible with Nokia Series 40 and S60 handsets.
- XCome is a member of Forum Nokia PRO.



#### BenQ - Siemens

- BenQ Greater China: XLex.

### Strategic Partnerships - Highlights

#### Mobile Operators



Thailand

#### Handset Manufacturers



Sony Ericsson

BENQ-SIEMENS

#### Technology And Content Partners



Forum Nokia PRO  
MEMBER



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